

FOR IMMEDIATE RELEASE:

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Katy Rose Oilery Coming to Lakewood Ranch Main Street

Lakewood Ranch Commercial Realty is excited to announce the latest Lakewood Ranch Main Street addition. Don and Gale Whitson-Schmidt, owners of Katy Rose Oilery, signed a lease July 23, 2009 for retail space at Lakewood Ranch Main Street and anticipate opening September 4, 2009.

Katy Rose Oilery will feature high quality extra virgin olive oils and balsamic vinegars from around the world. All oil and vinegar products will be available for tasting from fustis (stainless steel containers that resemble large milk cans). When customers select the products they wish to purchase, the oils and vinegars will be bottled on site to preserve freshness and ensure consistency. Their approach aims to encourage dialogue and interaction between their professionals and the customers.

Katy Rose Oilery will offer additional products that complement the Mediterranean theme: wines, pastas, sauces, lotions and soaps made from olive oil, unique bottles, gift baskets, napkins, fresh bread and cookbooks featuring oil and vinegar.

Katy Rose's product line will appeal to the year-round and seasonal residents and visitors in the area. They plan to work with local restaurants to encourage use of their oil and vinegar products. The owners tested their products at the Lakewood Ranch Farmer's Market this past season and the products were well-received, with many repeat customers.

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Main Street at Lakewood Ranch is the fashionable shopping venue located across from the Lakewood Ranch Medical Center on Lakewood Ranch Boulevard. Stylish boutiques, restaurants and offices blend to create an intimate small-town village theme.

www.LWRmainstreet.com